



Speaker Biography: Ann Ranson

Meet Ann Ranson, highly acclaimed speaker, coach, and trainer. Ann's energy and innovative style have helped hundreds of people in dozens of organizations to initiate change, achieve success and create a more fulfilling and balanced life.

Over the course of a career that has spanned three decades, Ann worked in sales and marketing for several top radio stations before joining Interep Marketing Group, a division of Interep Radio, as Director of Marketing. With each opportunity, Ann gained a wealth of experience and continued to build her reputation for professional excellence and personal integrity.

As she grew in her career and continued to develop the qualities that brought her success – creativity, problem-solving ability, enthusiasm, persuasiveness, leadership, and effectiveness – Ann discovered within a strong desire to help others. She began to envision herself in a new role.

In 2002, Ann expanded her horizons by affiliating with Maddox Smye, a consulting firm that specializes in selling to women. She then seized the opportunity presented by that affiliation to sharpen her skills as a coach and trainer, adding a new dimension to her marketing toolbox.

Empowered by her extensive business background, outstanding communication skills, and growing reputation as a dynamic presenter, Ann took the next step with the launch of *Intentions Work* in 2005. Her purpose was, in her own words, "to make a difference in the world by helping individuals and organizations rise to their highest level of joy, satisfaction, and success." To that end, Ann employs a proven method to help her clients uncover the rarest of all treasures – the true, authentic self that lies hidden within. Her presentations inspire audiences to work to make the world a better place. Ann calls this *creating legacy*, and that's what *Intention Works* is all about.

Over the years, Ann has taught dozens of classes and workshops on a variety of topics, including personal development and selling to women. With passion and creativity, Ann shares her unique perspective on what it takes to succeed in business and in life. Her audiences are captivated by her quick wit and wisdom as she shows them how *subtle changes equal profound results*.

Ann has worked with hundreds of companies, large and small, in developing processes and strategies that support profits, growth, empowerment and vision. Her client list includes such familiar names as

- Farmers Insurance
- Lynchval Systems
- National City Bank
- Alka Seltzer
- State Farm Insurance
- The Hartford
- Western & Southern
- General Motors
- DHL
- 7-11
- Chevron
- Budweiser

Ann has received numerous awards in business and was nominated for an Award of Excellence from American Women in Radio and Television. She belongs to the International Coach Federation as well as Toastmasters International and the National Speakers Association. In 2006, Ann was a featured guest on *Embracing the Journey*, a noted online radio talk show, and she appeared in *Science of Mind Magazine*.

Ann is active in various civic, church and service organizations within her community, and in her spare time, she loves to dance, attend her son's football games, and spend time with her son and dog Sparky at their home in Plano, Texas.

Phone: 972.964.5495

Fax: 972.596.4736

annranson@intentionswork.com