



# Intentions Work

[www.intentionswork.com](http://www.intentionswork.com)

*The greatest good you can do for another is not just to share your riches, but to reveal to him his own.*

*- Benjamin Disraeli*

Ann Ranson is a professional speaker, coach and trainer who offers audiences new, exciting and innovative approaches to doing business. When Ann speaks, people listen, and in doing so they learn how to integrate their personal lives and their work lives. In all of her presentations, Ann combines a quick wit and energetic style with the wisdom of one who's "been there."

According to Ann, "When you focus on positive outcomes and the dreams and visions of your heart, greater productivity, profits, and a profound range of possibilities will naturally follow." With Ann's proven process to help you clarify, connect to, and live your vision, you'll discover new meaning and purpose in your life.



## Brown-Bag Series

Looking for a new way to energize, inform and motivate employees? The brown-bag series is a favorite with many businesses. Participants will bring their lunch or enjoy a company-sponsored luncheon while listening to one of Ann's dynamic, fast-paced presentations. Increase productivity and profits with a monthly or quarterly one-hour presentation, specifically targeted to your company's needs.

## Keynote, Break-out and Workshop Presentations

A dynamic, engaging and knowledgeable speaker can provide a rallying point for your team or jumpstart an important dialogue in your company to move your business in new ways to accomplish its goals and visions. As a remarkably successful businesswoman with over 30 years of experience, Ann Ranson fits the bill. Her relevant and captivating presentations inspire and motivate audiences to live with intention and integrity.

### Harnessing the Power of the Purse - Tapping a *Trillion*-Dollar Market

Did you know that women

- make or influence over 80% of all purchasing decisions?
- are starting businesses faster than their male counterparts?
- are single heads of households for more years than men?

It's true. To be successful, you must have a strategy to market and sell to women. (And here's a clue: marketing to women is nothing like marketing to men!) Ann's presentation will show you the way.

### Wake Up, Boomers! It's Time to Start Living Your Legacy

Have you lost sight of your purpose in life? Are you just going through the motions each day, without clear direction? In this program, you'll rediscover what's most important to you - physically, mentally, emotionally, and spiritually. You'll assess how well you're doing in each dimension of your life, and develop a plan for intentional living. In *Wake Up, Boomers!* Ann will show you that it's never too late to start living *your* legacy.

### Intentions at Work - Embracing Conscious Capitalism

If you feel like you're living two different lives - as one person at work and someone entirely different away from the office - this program is for you. With Ann's 83 valuable tips and tools to help integrate your spiritual values into your work life, you'll learn how to focus on people *and* profits; head *and* heart; intellect *and* intuition. Discover how social responsibility enhances profitability and productivity.

### 6 Success Strategies Every Business Can Use Today

In this program, Ann will reveal six critical strategies for success, gleaned from 30 years of business experience. Learn what Fortune 500 companies do - and don't do - that contributes to or detracts from their success. If you want to take your small or medium-size business to the next level - with increased profits, higher employee morale and retention, and more focused strategies - you won't want to miss this program.



*Harnessing the Power of the Purse* is offered in break-out or workshop format; all other presentations are available as keynote (30-60 minutes), break-out or workshop (half-day).

## Praise from Ann's clients . . .

### *Ann turned lemons into lemonade!*

Sheila F. Kirby, President  
Strategic Sales Development  
Interep

*I was really impressed not only with your flawless delivery, but also with the way you weaved in references to National City's commitment and culture.*

Beth Marcello  
VP & Managing Supervisor  
Women's Business Development Program  
National City

*Ann is an excellent speaker, comfortably engaging the audience and spinning their responses into her discussion.*

Sharon Shero  
President and Owner  
Citywork

*Ann's greatest impact on my life has been in bringing all of my worlds together - spiritual, family, business, financial and personal - so that I now live a much more harmonious life. I couldn't have come as far as I have in such a short time, were it not for Ann.*

Terry O.  
Virginia

*Ann has demonstrated her ability to integrate spiritually oriented success factors, with a down to earth, bottom-line oriented business perspective. I have found her insights to be both practical and valuable - and continue to use her services.*

Richard A. Feller, MBA, PhD  
President and CEO  
Lynchval Systems, Inc.

*"We the people have the power to heal capitalism. Capitalism has the power to change the world."*

*Megatrends 2010*

## *A Message From Ann. . .*

Throughout my career, I've witnessed the pitfalls that ambush the most promising business initiatives of Fortune 500 companies, and I've learned their secrets for success. Through my presentations, I bring that knowledge and experience to small- to medium-sized businesses like yours, showing the way to avoid the traps while developing processes and strategies to support profits, growth, empowerment and vision.

When you hire me, you're buying

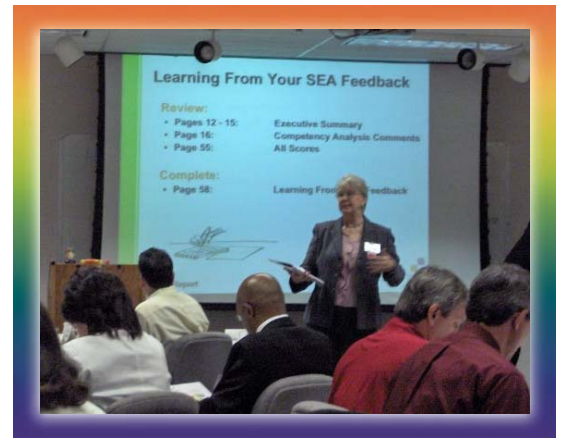
- 30+ years of success in business
- expert knowledge of two of today's most dynamic market segments — Baby Boomers and Women
- outstanding intuitive skills to identify issues and opportunities
- proven processes to help audiences to clarify and connect to their goals and objectives
- presentations focused on reality-based ideal outcomes

My presentations are grounded in the belief that we all want to feel our life matters for something - professionally, personally, and even globally. Through my experience with companies like DHL, 7-11, Budweiser, State Farm, Chevron, General Motors, Alka Seltzer I've come to understand the importance of BEING our best, instead of just DOING our best.

In addition to speaking engagements, I'm available for ongoing coaching, training and consulting for individuals and groups. Please contact me to discuss how we can work together to help your employees start living *their* legacies — today!

Intentionally yours,

*Ann*



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